

# CONTRACT



**WHNS-TV**  
**Meredith Corporation**  
**Fed ID 42-0410230**  
**21 Interstate Court**  
**Greenville, SC 29615**  
**(864)288-2100**

www.foxcarolina.com

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 488696 /		<u>Alt Order #</u> 06259837
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/08/12 / 09/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WHNS	09/04/12	09/10/12	M-F 6-7a Morning New	M-F 6-7a Morning I		:30			NM	0	\$0.00
D 2	WHNS	09/04/12	09/10/12	M-F 7-8a	M-F 7a-8a		:30			NM	0	\$0.00
D 3	WHNS	09/04/12	09/10/12	M-F 8-9a	M-F 8-9a		:30			NM	0	\$0.00
D 4	WHNS	09/04/12	09/10/12	M-F 10-11a	M-F 10-11a		:30			NM	0	\$0.00
D 5	WHNS	09/04/12	09/10/12	M-F 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 6	WHNS	09/04/12	09/10/12	M-F 7-730p	M-F 7-730p		:30			NM	0	\$0.00
D 7	WHNS	09/04/12	09/10/12	M-F 730-8p	M-F 730-8p		:30			NM	0	\$0.00
D 8	WHNS	09/04/12	09/10/12	Late News	M-F 10-11p		:30			NM	0	\$0.00
D 9	WHNS	09/08/12	09/09/12	Late News Weekend	Sa-Su 10-11p		:30			NM	0	\$0.00
D 10	WHNS	09/09/12	09/09/12	Panthers Late	Sun 4-730p		:30			NM	0	\$0.00
N 11	WHNS	09/04/12	09/07/12	Morning News	Tu-F 6-7a		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/04/12	09/10/12	-TWTF--	2	\$80.00						
D 12	WHNS	09/10/12	09/10/12	Morning News	Mon 6-7a		:30			NM	0	\$0.00
N 13	WHNS	09/04/12	09/07/12	Tu-F 7-8a	Tu-F 7-8a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/04/12	09/10/12	-TWTF--	3	\$100.00						
N 14	WHNS	09/10/12	09/10/12	Mon 7-8a	Mon 7-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/04/12	09/10/12	M-----	1	\$160.00						
N 15	WHNS	09/04/12	09/07/12	Tu-F 8-9a	Tu-F 8-9a		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/04/12	09/10/12	-TWTF--	2	\$105.00						
N 16	WHNS	09/10/12	09/10/12	Mon 8-9a	Mon 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/04/12	09/10/12	M-----	1	\$60.00						
N 17	WHNS	09/04/12	09/07/12	Tu-F 10-11a	Tu-F 10-11a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/04/12	09/10/12	-TWTF--	2	\$20.00						
N 18	WHNS	09/04/12	09/07/12	Tu-F 530-6p	Tu-F 530-6p		:30			NM	4	\$520.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-TWTF--				4	\$130.00			
N 19	WHNS	09/04/12	09/07/12	Tu-F 7-730p	Tu-F 7-730p		:30			NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-TWTF--				1	\$630.00			
N 20	WHNS	09/10/12	09/10/12	Mon 7-730p	Mon 7-730p		:30			NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	M-----				1	\$960.00			
N 21	WHNS	09/04/12	09/07/12	Tu-F 730-8p	Tu-F 730-8p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-TWTF--				1	\$1,200.00			
D 22	WHNS	09/10/12	09/10/12	Mon 730-8p	Mon 730-8p		:30			NM	0	\$0.00
N 23	WHNS	09/04/12	09/07/12	Late News	Tu-F 10-11p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-TWTF--				2	\$400.00			
D 24	WHNS	09/10/12	09/10/12	Late News	Mon 10-11p		:30			NM	0	\$0.00
N 25	WHNS	09/08/12	09/09/12	Late News	Sa-Sun 10-11p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/12	09/10/12	-----SS				1	\$385.00			
N 26	WHNS	09/09/12	09/09/12	Panthers Late	Sun 415-730p		:30			NM	1	\$4,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$4,525.00			
N 27	WHNS	09/10/12	09/10/12	Mon 6-7a Morning News	Mon 6-7a Morning		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$95.00			
N 28	WHNS	09/10/12	09/10/12	MON 730-8p	Mon 730-8p		:30			NM	1	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,120.00			
N 29	WHNS	09/10/12	09/10/12	M-Su Late News	M-SU 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$355.00			
Totals											25	\$11,520.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	25	\$11,520.00	\$9,792.00
<b>Totals</b>	<b>25</b>	<b>\$11,520.00</b>	<b>\$9,792.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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